

SPRING 2015 NEWSLETTER

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Botsford Financial Group
Founder's Message



SPRING - WHAT WILL APRIL SHOWERS BRING?

Letter from the Founder/CEO - Erin Botsford, CFP®, CRPC

When I think of spring, I think of re-birth. On the way home each day I notice the blooming of our beautiful Bradford pear trees, my neighbor's tulips bursting with amazing colors and because of daylight savings time, I am certainly more inclined to go for a nice stroll in the evenings. But I am also keenly aware this is also the season for storms...

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"NEXT" WEBINARS

On February 17th, Kyle Shores and Blaine Malcolm conducted the fifth "NEXT" webinar titled "Review of 2014 and Investment Outlook for 2015." Kyle and Blaine discussed 2014 being a year of mostly positive surprises when discussing the US markets. The S&P 500 gained 12.38%. There was a further drop in interest rates and the US dollar strengthened. Additional surprises were the sharp decline in the price of oil, (which fell 40.76%) as well as soaring Treasury bond prices.

[Click here to read more](#)

LIKE CAREER PATHS, RETIREMENT PATHS CAN WANDER, TOO

Pursuing Your Passion with Tricia Conover

Tricia Conover's first effort at retirement was a valuable lesson on how not to do it. She left a high-stress corporate job about five years ago and thought she was ready to scale back and live a less stressful life. The decision, it turns out, was more about the escape from a bad situation than it was about the type of life to which she was retiring.

[Click here to read more](#)



There is no better way to grow our business than to have great clients, friends and family refer our business to those for whom they care. It is the best compliment we can receive! We would like to recognize the following clients, friends and associates who referred a friend to our firm in the past 3 months:

Mike & Christina Cadem

Ron & Jan Samuels

Steve & Lezlee Simpson

Mike & Marilyn Strand

Kristi Francis

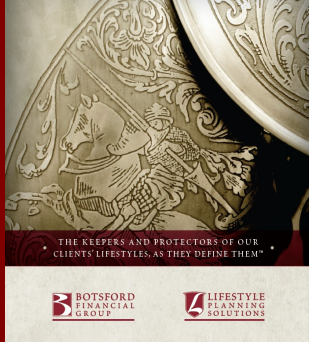
Kathryne Pusch

Vince DiGangi & Christine Owens

Charles & Whitney Martin

Alan & Jackie Gershenhorn

David & Margaret Altman



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Kristi Francis
Lisa O'Bryant
Tommy & Renee Parrett
John & Lori McDevitt
Roderick & Teri McClure
Jennifer Buchanan
Carol Nichols
Reena Batra
Ron & Deanna Ross
Jim & Diane Beckett
Al & Kathy Rapp
Mike & Christina Cadem
Cheryl Hall
Jim Mittan
Al Clegg

David & Margaret Altimont
Verne Ticknor
Dana Hyatt
Jim & Mary Conley
Anna Miller
Troy & Janet Zipperer
Alan & LaRee Stein
David & Andrea Chionsini
Jeff & Dana Barber
Chris & Diane Paddison
Carol Polasky
Steve & Tammy Nellis
Steve & Sharon Bohannon
Fred Fernandez & Irma Rodriguez

Team Announcements!



Krista Bennett



Allyson Bohannon

Congratulations to two of our associates, Krista Bennett and Allyson Bohannon. Krista recently passed the series 7 exam, and Allyson Bohannon recently passed the series 7 and 66 exams and the Texas Insurance Exam. The series 7, administered by FINRA, entitles Krista and Allyson to register as general securities representatives. The series 66 exam qualifies Allyson as both a securities agent and an investment adviser representative. The Texas Insurance Licensing Exam entitles Allyson to apply for and hold an Insurance License.

Series 7 registrations are held with LPL Financial.

Series 66 registrations are held with LPL Financial and Stratos Wealth Partners.